

# Geography

## Globalisation



Figure 1 Globalisation of sport

### **What will the students study?**

Students will explore the concept globalisation. They will examine how globalisation has developed, the impact it has had upon the world and how they are both a cause and an effect of the phenomenon. The students will discover how transnational corporations (TNCs) have spread around the globe and the advantages and disadvantages associated with them. Within this section an in-depth study of one TNC will be examined either Coke Cola or Nike.

In the final section the students will examine the impact globalisation is having on sport. The focus here will be on football at a national (the Premier League) and global level (World Cup).

### **What will homework be?**

Homework will consist of three broad in-depth sessions, which will follow the study scheme. The first session will focus on the theory and skills needed at this level - include interpreting and reading various maps, graphs and models / photographs. The second will be an extended writing piece (SPaG) considering the advantages and disadvantages of TNCs. The third and final homework will be a project-based task examining the globalisation of football.

### **How can you help?**

Students will need to do their own research with the extended writing and project based work therefore will need support accessing and possibly interpreting the information.