



HNS Admissions & Marketing Committee Meeting – Executive Summary

Date	23rd April 2014
Time	1930 to 2030
Location	HNS, 1-9 Downham Road
Present Governors	Phillippa De’Ath (Chair) David Heales Sophie Solomon Lesley Falconer cc: Colette Corbin

The agenda for the board meeting and the main items discussed were as follows:-

1. Apologies for Absence	<ul style="list-style-type: none">• None
2. Year 7 demographic update	<ul style="list-style-type: none">• Representative spread of demography, geography and feeder schools in second cohort for 2014• Two large local primary schools send no students to HNS and the school would like to build better relationships with these schools to address this
3. Transition and Summer School Planning	<ul style="list-style-type: none">• 3rd July Transition Day planning• Summer School funded by Pupil Premium in late August• Locations and staff booked to attend both
4. 2015 marketing plan	<ul style="list-style-type: none">• General discussion
5. Website Update	<ul style="list-style-type: none">• HNS website update needed• Wave Co-op, HNS marketing partner, to be asked to quote for updating website compared to current provider
6. Primary School	<ul style="list-style-type: none">• No action to be taken until approval (expected end May)
7. AOB	<ul style="list-style-type: none">• Newsletter planning