



HNS Admissions & Marketing Committee Meeting – Executive Summary

Date 18th Sept 2014

Time 1930 to 2030

Location Buckingham Road, N1

Present Governors Phillippa De’Ath (Chair)
 Sophie Solomon
 Lesley Falconer
 Angi Pendleton (as project director for Primary School)
 cc: Colette Corbin

The agenda for the board meeting and the main items discussed were as follows:-

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| 1. Apologies for Absence | <ul style="list-style-type: none"> • David Heales, former member has now left HNS and will no longer be part of this committee • Colette Corbin (non-Governor member) |
| 2. Previous meeting actions and minutes | <ul style="list-style-type: none"> • Newsletters sent to 650 readers |
| 3. Year 7 demographic update including Music Aptitude | <ul style="list-style-type: none"> • Quality and prestige of places needs to be maintained • Full quote of 10 music places will not be filled unless the quality standards are met |
| 4. Website Progress and Plan | <ul style="list-style-type: none"> • Music content to be provided by Director of Music to ensure website it showcase • Due for completion by 31/10/2014 |
| 5. 2015 HNS marketing plan | <ul style="list-style-type: none"> • HMDT relationship to be reviewed |
| 6. Website Update | <ul style="list-style-type: none"> • HNS website update needed • Wave Co-op, HNS marketing partner, to be asked to quote for updating website compared to current provider • Primary and Secondary to share cost for new website |
| 7. Primary School | <ul style="list-style-type: none"> • Led by Angi Pendleton • Plan for flyering and events through Autumn |
| 8. Newsletter, Press and external marketing tools | <ul style="list-style-type: none"> • Newsletter planning • Willmott Dixon newsletter and evening session for local residents • STARS sustainability award to be promoted |
| 9. AOB | <ul style="list-style-type: none"> • Parents International Evening on 22nd Oct • School signage to be improved |